## COMMONWEALTH OF KENTUCKY

## BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

THE APPLICATION OF CFW COMMUNICATIONS	)		
SERVICES, INC. FOR A CERTIFICATE TO	)	CASE NO.	95-483
RESELL TELECOMMUNICATIONS SERVICE	)		

## ORDER

On November 29, 1995, CFW Communications Services, Inc. ("CFW Communications") filed an application with the Commission seeking a Certificate of Public Convenience and Necessity to resell intrastate interexchange long-distance telecommunications services within the Commonwealth of Kentucky. On February 7, 1996, CFW Communications filed its response to the Commission's January 11, 1996 Order requesting additional information.

CFW Communications is a Virginia corporation with its principal office in the state of Virginia and intends to resell tariffed services of facilities-based carriers certified by this Commission.

CFW Communications does not own or operate, nor does it intend to construct, any telecommunications transmission facilities within the Commonwealth of Kentucky. All intrastate telecommunications transmission services will be provided by an underlying carrier certified by this Commission.

The application provided by CFW Communications demonstrates its financial, managerial, and technical capability to provide utility service. The Commission finds that CFW Communications

should be authorized to resell intrastate interexchange longdistance telecommunications services within the Commonwealth of Kentucky.

CFW Communications filed its proposed tariff on November 29, 1995. The Commission finds that the rates proposed by CFW Communications should be approved as the fair, just, and reasonable rates to be charged.

In Administrative Case No. 306, the Commission stated the importance of eliminating possible customer confusion arising from the name of the billing service, rather than the name of the provider of telecommunications services, appearing on the bill. Accordingly, CFW Communications should ensure that its name appears prominently on all bills issued to customers for services rendered.

The Commission, having considered the evidence of record and being otherwise sufficiently advised, HEREBY ORDERS that:

- 1. CFW Communications be and it hereby is granted authority to resell intrastate interexchange long-distance telecommunications services within the Commonwealth of Kentucky on and after the date of this Order.
- 2. CFW Communications shall ensure that its name appears prominently on all bills issued to customers for services rendered.
- 3. CFW Communications' authority to provide service is strictly limited to those services described in this Order and CFW. Communications' application.

Administrative Case No. 306, Detariffing Billing and Collection Services, Order Dated April 30, 1990.

- 4. IntraLATA services shall be provided in accordance with the restrictions and conditions of service contained in Administrative Case No. 323.<sup>2</sup>
- 5. The rates proposed by CFW Communications on November 29, 1995 are hereby approved.
- 6. Within 30 days from the date of this Order, CFW Communications shall file, pursuant to 807 KAR 5:011, its November 29, 1995 tariff sheets without modifications.

Done at Frankfort, Kentucky, this 19th day of March, 1996.

PUBLIC SERVICE COMMISSION

Chair man

Vice Chairman

Commissioner

ATTEST:

Executive Director

Administrative Case No. 323, An Inquiry Into IntraLATA Toll Competition, An Appropriate Compensation Scheme for Completion of IntraLATA Calls by Interexchange Carriers, and WATS Jurisdictionality.